

**We look forward to discussing your product idea in more detail.
Please fill out the following form and email it back to IPS before our first meeting.**

Please email to: info@customproduct.com

**PLEASE NOTE: We are custom product manufacturer which requires large volume production runs.
If you are interested and able to order volumes in the 1000's and up, we can help!**

Date:

Client Information

Company / Client Name:

Contact Person:

Email Address:

Phone Number:

Address:

Project Overview

Briefly describe your company and its mission:

Are you currently working with any other design and manufacturing companies?: Yes No

Target Audience: Age group: Gender: Location (if relevant):

Product Description: Provide a brief description of the consumer product:

Key Features: List the essential features the product must have:

Unique Selling Points (USPs): What sets your product apart from existing ones in the market?

Design Preferences: Are there specific design elements or styles you have in mind?

Functionality Requirements: Outline any specific functionalities or capabilities the product should have.

Technical Specifications

Materials: Are there specific materials you prefer or need to be avoided?

Size and Dimensions: Specify the desired size and dimensions of the product:

Regulatory Compliance: Are there any industry or retailer specific regulations or standards the product must comply with?

Packaging Requirements: Do you have any preferences or requirements for the product packaging (example: full 4-color printed box per unit)?:

Development and Production

Development Timeline: What is your ideal timeline for product development:

Manufacturing Preferences: IPS manufactures product all over the world, but specializes in factories in Asia. Do you have a country preference for production? If so, please note here:

Quality Standards: IPS manufactures product to the ASTM International quality standards specific to the item classification being produced. Are there other specific quality standards the product must meet?

Budget and Costing

Budget Range Development: What is your estimated budget for the refinement of concept, design development, engineering drawings & CAD work?

Budget Range Unit Cost: What is your estimated per unit budget for the finished product, packaged, imported and delivered to your warehouse?

Cost Breakdown: Are there specific line item cost allocations or priorities within the budget?
Please list:

Inventory Budget: Have you allocated funding or developed a funding plan for inventory purchase of finished goods?

Additional Information

Competitor Analysis: Are there specific competitors whose products you admire or wish to outperform? Please list:

Marketing and Distribution: Do you have a marketing strategy or distribution plan in mind?

Current Progress: Do you have any concept drawings, engineering drawings, CAD files of your product?

Current Production Status: Are you currently in production on your product, or have you been in production in the past?

Customization: Does your product require any special customization like logos, branding, labels, or other treatments that are needed?

Quantity / Production Volume: If known, approximate how many units would satisfy your need for the first order?

Reorder Volume: What would be a target reorder size if you hit your goals on sell through of your first initial order? If you know your estimated monthly inventory need, please list below:

Sales and Distribution Channels: If you have target sales channels for your finished product, please list below.:

Any additional comments or considerations not covered in the questionnaire:

Thank you for taking the time to fill out this questionnaire, we look forward to working with you!

IPS is committed to keeping all information provided in this form confidential. We may share some information with our trusted factory partners during the development and quoting phase of your project.. We are happy to sign Non-Disclosure Agreements that are provided by our clients.

